



CANADA'S FLEXIBLE **PRINTABLE** WEARABLE **ELECTRONICS** **SYMPOSIUM**

SPONSORSHIP OPPPORTUNITIES



◉ PROGRAM

IntelliFLEX proudly presents CPES2023 on May 17-18, 2023, in Montreal, Quebec, in partnership with the École de technologie supérieure (ETS).

The Canadian Printed and flexible Electronics Symposium will focus on the most relevant, state of the art technical topics and global networking.

Canada's premier conference and trade show exhibition for flexible and hybrid electronics (FHE), will help you advance your research, build your supply chain, business and partnerships, and foster diversity throughout the industry's ecosystem.

ON THE AGENDA THIS YEAR

- ◉ Presentations from Technology Leaders
- ◉ Exhibitor Space – show and demonstrate your cutting edge work
- ◉ Poster Displays
- ◉ Best Student Poster Awards
- ◉ Networking Opportunities

Plus **intelliFLEX** awards

- ◉ Award for Most Innovative New Product/Commercialization
- ◉ Innovation Award
- ◉ Women in STEM Award



BASIC RESEARCH

Fundamental research aimed at developing new materials, processes and equipment for Printed, Flexible and Hybrid Electronics.



APPLIED RESEARCH

Research targeting the development of new applications/technologies addressing emerging needs in Printed, Flexible and Hybrid Electronics.



COMMERCIALIZATION

Innovative new products, materials and processes that are being introduced to the Printed, Flexible and Hybrid Electronics market.



FUTURE MARKETS

Prospective and emerging areas of technological interest for the Printed, Flexible and Hybrid Electronics industry.



SPONSORSHIP PACKAGES OVERVIEW

	COPPER	SILVER	GOLD	DIAMOND
COST	\$3,500	\$5,000	\$7,500	\$10,000

RECOGNITION BEFORE THE EVENT

Website, social media recognition based on sponsorship level: logo on major event signage and big screen

Conference Website Recognition – Logo on every page, and 100 words on sponsors page with website link.

Special Pre-conference Email – Logo and 100 words with website link.

Personalized social media post

✓	✓	✓	✓
		✓	✓
	✓	✓	✓
		✓	✓

RECOGNITION AT THE EVENT

Sponsors Acknowledgement

Start of each day at the microphone

Promotional video of the event

One speaking spot:

15-20 minutes

✓	✓	✓	✓
		✓	✓
		✓	✓

ADMISSION TO THE EVENT

2 free passes

3 free passes

4 free passes

✓			
	✓		
		✓	✓

- ▶ ALL RATES EXCLUDE HST (13%) FOR WHICH THE SPONSOR MUST ALSO ASSUME RESPONSIBILITY.
- ▶ SPONSORSHIP BENEFITS WILL NOT BECOME ACTIVE UNTIL PAYMENT IS RECEIVED.
- ▶ SPONSORSHIP CANNOT BE REFUNDED OR CANCELLED.
- ▶ REPRESENTATIVE SUBSTITUTIONS ARE ACCEPTABLE UP TO ONE WEEK PRIOR TO THE EVENT.
- ▶ A FULL SPONSORSHIP / EXHIBITOR PACKAGE WILL BE SENT OUT AT LEAST TWO MONTHS PRIOR TO THE EVENT.



SPONSORSHIP OPPORTUNITIES

INCLUDED BENEFITS

PRICE

COPPER SPONSORSHIP PACKAGE

- **Two (2) Free Passes Valued at \$1,500.**
- **Sponsor Acknowledgement** – Announcement at the start and end of each day.
- **Conference Advertising** - Logo on major event signage and big screen.
- **Conference Program Recognition** – Logo and 100 words in printed program.
- **Conference Website Recognition** – Logo and 100 words on sponsors page with website link.
- **Special Pre-conference Email** - Logo and 100 words with website link.
- Recognition on social media.

\$3,500.00

SILVER SPONSORSHIP PACKAGE

- **Three (3) Free Passes Valued at \$2,250.**
- **Sponsor Acknowledgement** – Announcement at the start and end of each day.
- **Conference Advertising** - Logo on major event signage and big screen.
- **Conference Program Recognition** – Logo and 100 words in printed program.
- **Conference Website Recognition** – Logo on every page, and 100 words on sponsors page with website link.
- **Special Pre-conference Email** - Logo and 100 words with website link.
- Recognition on social media.

\$5,000.00

GOLD SPONSORSHIP PACKAGE

- **Table-Top Exhibitor Booth Valued at \$2,500.**
- **Three (3) Free Passes Valued at \$2,250.**
- **Sponsor Acknowledgement** - Announcements at the start and end of each day.
- **Conference Advertising** - Logo on major event signage and big screen. Featured promotional video.
- **Conference Package** – 1 page company description insert within printed program.
- **One Speaking Spot** – 15-20 minute presentation/speaking.
- **Conference Program Recognition** – Logo and 100 words in printed program.
- **Conference Website Recognition** – Logo on every page, and 100 words on sponsors page with website link.
- **Conference Website Recognition** – Logo and 100 words with website link.
- **Special Pre-conference Email** - Logo and 100 words with website link.
- Recognition on social media.

\$7,500.00

DIAMOND SPONSORSHIP PACKAGE

- **Table-Top Exhibitor Booth Valued at \$2,500.**
- **Four (4) Free Passes Valued at \$3,000**
- **Sponsor Acknowledgement** – Announcements at the start and end of each day.
- **Conference Advertising** - Logo on major event signage and big screen. Featured promotional video.
- **Conference Website Advertising** – Includes story, profile, and website advertisement
- **Conference Package** – 1 page company description insert within printed program.
- **One Speaking Spot** – 15-20 minute presentation/speaking.
- **Conference Program Recognition** – Logo and 100 words in printed program.
- **Conference Website Recognition** – Logo on every page, and 100 words on sponsors page with website link.
- **Conference Website Recognition** – Logo and 100 words with website link.
- **Special Pre-conference Email** - Logo and 100 words with website link.
- Recognition on social media.

\$10,000.00

ADDITIONAL ADVERTISING OPPORTUNITIES AVAILABLE. PLEASE SEE THE INTELLIFLEX RATE CARD OR CONTACT US TO DISCUSS A CUSTOMIZED SPONSORSHIP OPPORTUNITY.

- ▶ ALL PRICES EXCLUDE HST (13%) FOR WHICH THE SPONSOR MUST ALSO ASSUME RESPONSIBILITY. CANADIAN FUNDS.
- ▶ SPONSORSHIP BENEFITS WILL NOT BECOME ACTIVE UNTIL PAYMENT IS RECEIVED.
- ▶ SPONSORSHIP CANNOT BE REFUNDED OR CANCELLED.
- ▶ REPRESENTATIVE SUBSTITUTIONS ARE ACCEPTABLE UP TO ONE WEEK PRIOR TO THE EVENT.
- ▶ A FULL SPONSORSHIP/EXHIBITOR PACKAGE WILL BE SENT OUT AT LEAST TWO MONTHS PRIOR TO THE EVENT.

À LA CARTE OPPORTUNITIES

INCLUDED BENEFITS

COFFEE & NETWORKING BREAKS SPONSOR

Individual breaks and full-day options available

- » **Sponsor Acknowledgement** – Announcements before & after break.
- » **Conference Event Signage** – Logo on signage at breaks.
- » **Conference Program Recognition** – Logo in printed program.
- » **Conference Website Recognition** – Logo on sponsors page with website link.
- » Recognition on social media

(INDIVIDUAL BREAK)

\$300.00

2

(FULL-DAY)

\$500.00

1

BREAKFAST SPONSOR

- » **Sponsor Acknowledgement** – Announcements before & after breakfast meal.
- » **Conference Event Signage** – Logo on signage at breakfast meal.
- » **Conference Program Recognition** – Logo and 100 words in printed program.
- » **Conference Website Recognition** – Logo and 100 words on exhibitors page with website link.
- » Recognition on social media

\$2,250.00

2

LUNCH SPONSOR

- » **Sponsor Acknowledgement** – Announcements before & after lunch..
- » **Conference Event Signage** – Logo on signage at lunch meal.
- » **Conference Program Recognition** – Logo and 100 words in printed program.
- » **Conference Website Recognition** – Logo and 100 words on exhibitors page with website link.
- » Recognition on social media
- » Individual boxed meals (as COVID-19 precaution)

\$4,000.00

2

SOCIAL NETWORKING EVENT SPONSOR

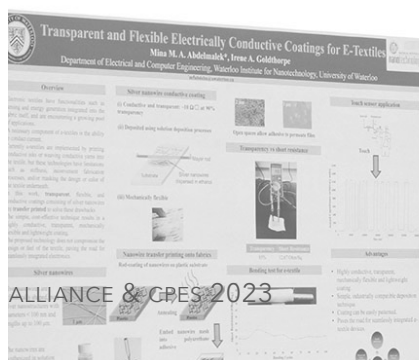
- » **Sponsor Acknowledgement** – Announcements before, during and after social networking event
- » **Conference Event Signage** – Logo on signage at social networking event
- » **Conference Program Recognition** – Logo and 100 words in printed program
- » **Conference Website Recognition** – Logo and 100 words on sponsors page with website link
- » **Special Pre-conference Email** - Logo and 100-word company profile with website link.
- » Recognition on social media
- » Five (5) Guest Passes to Social Networking Event Valued at \$500
- » One (1) Free Pass Valued at \$750.

\$3,000.00

1

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- » SPONSORSHIP CANNOT BE REFUNDED OR CANCELLED.
- » REPRESENTATIVE SUBSTITUTIONS ARE ACCEPTABLE UP TO ONE WEEK PRIOR TO THE EVENT.
- » A FULL SPONSORSHIP/EXHIBITOR PACKAGE WILL BE SENT OUT AT LEAST TWO MONTHS PRIOR TO THE EVENT.





◉ MOMENTO OPPORTUNITIES

INCLUDED BENEFITS	PRICE	AVAILABLE SPOTS
LANYARD SPONSOR <ul style="list-style-type: none"> » Sponsor Acknowledgement – Announcements at the start of each day » Conference Event Signage – Logo on the footer of lanyards. » Conference Program Recognition – Logo and 100 words in printed program. » Conference Website Recognition – Logo and 100 words on sponsors page with website link. » Recognition on social media. 	\$500.00	1
STUDENT POSTER PRIZE SPONSOR <ul style="list-style-type: none"> » Sponsor Acknowledgement – Announcements during award ceremony. » Award Frame Recognition – Logo on prize award frame for recipient. » Conference Event Signage – Logo on signage on big screen during award ceremony. » Conference Program Recognition – Logo in printed program. » Conference Website Recognition – Logo on sponsors page with website link. » Recognition on social media. 	\$500.00	2

ADDITIONAL ADVERTISING OPPORTUNITIES AVAILABLE. PLEASE SEE THE INTELLIFLEX RATE CARD OR CONTACT US TO DISCUSS A CUSTOMIZED SPONSORSHIP OPPORTUNITY.

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EXHIBITOR OPPORTUNITIES

INCLUDED BENEFITS

PRICE

EXHIBITION BOOTH

- » 60 in. x 30 in. Table & Two (2) Chairs
- » **Conference Program Recognition** – Logo and 100 words in printed program.
- » **Conference Website Recognition** – Logo and 100 words on exhibitors page with website link.
- » Recognition on social media.
- » Two (2) Free Pass Valued at \$750

(MEMBERS)
\$2,500.00

(NON-MEMBERS)
\$2,750.00

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PARTICIPANT PRICING

CATEGORIES

EARLY BIRD* (THROUGH APRIL 15TH)

REGULAR ADMISSION

STUDENTS

\$150

\$150

VIRTUAL PARTICIPANTS**

\$200

\$200

INTELLIFLEX MEMBERS

\$550

\$650

NON-MEMBERS

\$650

\$750

- ▶ TAXES OF 13% (HST) WILL BE ADDED TO THE PRICE OF EACH TICKET. CANADIAN FUNDS. EARLY BIRD PRICING IN EFFECT THROUGH APRIL 15TH, 2023.
- ▶ UNIDIRECTIONAL LIVE FEED, WITHOUT OPTIONS FOR RETURN INTERACTION.
- ▶ TO REGISTER AS AN ATTENDEE: [HTTPS://INTELLIFLEX.ORG/EVENT/CPES2023/](https://intelliflex.org/event/cpes2023/)

To become a sponsor, please contact us at: operations@intelliflex.org

To register as an attendee: <https://intelliflex.org/event/cpes2023/>

Become a member and save!

<https://intelliflex.org/membership-account/membership-levels/>