



# **Sponsorship Opportunities**

All exhibitors and sponsors also receive an invitation to pre-event VIP reception.

Cost	Bronze \$1,650	Silver \$3,300	Gold \$5,500	Diamond \$11,000
Availability	Unlimited	6	4	1
Recognition Before the Event				
Conference website recognition	~	✓	~	✓
Recognition on social media	<ul> <li>✓</li> </ul>	<ul> <li>Image: A start of the start of</li></ul>	~	~
Conference website recognition 100 word company profile		✓	~	<b>v</b>
Special pre-conference email feature		<ul> <li>Image: A start of the start of</li></ul>	~	~
Advertising package Includes success story, profile, website ad				<b>v</b>
3 Free job postings on OPE-Careers.com	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	~	<b>~</b>
Recognition at the Event				
Conference Program Recognition Includes logo and event signage	<ul> <li>✓</li> </ul>	<ul> <li>Image: A second s</li></ul>	✓	✓
Conference Package 1 page company description insert		<ul> <li>Image: A start of the start of</li></ul>	~	~
Sponsors Acknowledgement Start of the each day	<ul> <li></li> </ul>	<ul> <li>Image: A start of the start of</li></ul>	<ul> <li>✓</li> </ul>	<b>v</b>
Day 1 Reception A \$5,000 value, includes sign during reception				<b>v</b>
One Speaking Spot A 20 minute presentation/speaking			<ul> <li>✓</li> </ul>	✓

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Table Top Exhibit Valued at \$1,250

1 Free Pass Valued at \$750

2 Free Passes Valued at \$1,500

3 Free Passes Valued at \$2,250

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# **Exhibitor Opportunities**

Booths are also available at CPES2019 This year, we're adding some networking times in our exhibit space, and exhibitors always report a high level of participant engagement.

	Member Price	Price	Availability
<ul> <li>Exhibition Booth</li> <li>6' table booth with 2 chairs</li> <li>Exhibitors featured in program and advertised before the event</li> <li>1 conference pass included with table</li> <li>Programming times specifically crafted to encourage traffic in the exhibit area</li> <li>Recognition on our website and on social media</li> <li>Table top priority given to gold and diamond sponsors</li> <li>Space is limited, so reserve your spot today!</li> </ul>	\$1,250	\$1,500	20

# À La Carte Opportunities

Coffee & Networking Breaks (Individual) Includes sign during sponsored breaks, announcement in plenary session, live link on our website and logo in program.	\$650	4
Coffee & Networking Breaks (Full Day) Includes sign during sponsored breaks, announcement in plenary session, live link on our website and logo in program.	\$1,100	2
Continental Breakfast Includes sign during sponsored meal, announcement in plenary session, social media coverage prior to event, live link on our website and logo in program.	\$1,000	2
Pre-Event Reception Includes sign during reception, ability to invite 5 guests to the reception, and all silver-level benefits.	\$4,500	1
Lanyard Sponsor Recognition prior to event on social media and website, and inclusion of logo in program book and on signage.	\$500	1

Additional advertising opportunities available. Please see the intelliFLEX Rate Card, or contact us to discuss a customized sponsorship opportunity.

- All prices exclude HST (13%) for which the sponsor must also assume responsibility.
- Sponsorship benefits will not become active until payment is received.
- Sponsorship cannot be refunded or cancelled.
- Representative substitutions are acceptable up to one week prior to the event.
- A full sponsorship / exhibitor package will be sent out at least two months prior to the event.



# **Sponsor/Exhibitor Contract**

Contact Information				
Event Manager (First name)	Event Manager (Last Name)			
Title	Email			
Address	Company			
	Phone			
Approval Authority (First Name)	Approval Authority (Last Name)			
Title	Email			

#### Order Information (Please indicate packages to order and then add up the subtotal and total)

Sponsorship Opportunities for inclusions see pages 2 & 3		Exhibition Opp for inclusions see po		
Diamond Sponsorship	\$11,000	Non-member Exhibiti	ion Booth	\$1,50
Gold Sponsorship	\$5,500	Member Exhibition B	Booth	\$1,25
Silver Sponsorship	\$3,300	Extra Admission Ticke	ets Member	\$64
Bronze Sponsorship	\$1,650	Extra Admission Ticke	ets Non-Member	\$79
Pre-Event Reception	\$4,500	Other		
Coffee & Networking Breaks (2 pack)	\$1,100	Other		
Continental Breakfast Day 1	\$1,000	Special Notes:		
Continental Breakfast Day 2	\$1,000			
Coffee & Networking Break 1	\$650			
Coffee & Networking Break 2	\$650			
Coffee & Networking Break 3	\$650			
Coffee & Networking Break 4	\$650			
Lanyard Sponsor	\$500			
		Subtotal		
If you need help filling out this form, please contact us at events@intelliFLEX.org and we would be pleased		Applicable Discount	ts	

It you need help filling out this form, please contact us at events@intelliFLEX.org and we would be pleased to complete the form for you and then send it back for signature.

Subtotal	
Applicable Discounts	
13% HST	
Total CAD	



Billing Information						
	Please send me an invoice to pay by cheque or e-transfer (will be issued following signed contract)	Charge my credit card				
Credit	Card Number	Type of Card				
Name	as appears on card	Expiration Date CVC (security code		CVC (security code)		
Signature/Authorization						
Terms & Conditions, Contract Acceptance & Signature						
l acce	read the Terms & Conditions and by signing this contract ot the T&Cs attached on Pages 6-7. I have the authority to ne corporation.	Signature/Authorization				
	note that the contract will only be in effect once payment is ad and acceptance confirmed by intelliFLEX.	Full Na	me			

Once completed, please send the form back to intelliFLEX at events@intelliFLEX.org



# **Contract Terms and Conditions for All Sponsors, Exhibitors**

### Acceptance by the Organizer

- Exhibitors and sponsors participation in the event is subject to organizers' approval. The Organizer may withdraw its acceptance at any time by refunding the total fee paid if the organizer determines that the exhibitor or its products are not beneficial to the event.
- The organizer makes no guarantees of any kind, express or implied, regarding the event or the number of persons who will attend the event, event dates, hours and venue may be modified by information provided to exhibitors/sponsors in writing.

# **Cancellation or Termination**

#### **Cancellation by the Exhibitor**

- Once signed, the full amount shown on this contract is payable, even if the exhibitor cancels their participation, and no refunds will be given.
- In the event of termination 30 days prior to the event, intelliFLEX will issue a 50% credit of the value of the contract. The credit may be used for one year from written receipt of cancellation notice at any intelliFLEX event.
- Termination by the exhibitor must be in writing and will be effective upon receipt by intelliFLEX.
- Cancellation of an exhibitor service package will incur a non-refundable \$50 administration charge.

#### **Cancellation by Organizer**

- The organizer may cancel all or any part of the event for any reason beyond its reasonable control, including but not limited to natural or public disaster, act of God, venue construction, insufficient participation, market fluctuations, government regulation or similar reasons, in which case the organizer will refund to the exhibitor a pro rata portion of any space fees already paid to the organizer after which the exhibitor will have no further recourse against the organizer.
- A change in the name of the event does not constitute a cancellation by the organizer.

### **Benefits and License Grant**

- intelliFLEX will provide exhibit space at the event for the exhibitor/sponsor to display its qualified products and services. The total fee includes use of space and any other benefits as specified in the application or in the exhibitor services manual as amended from time to time.
- The exhibitor/sponsor grants the organizer the right to use the exhibitors name and/or logo in connection with the promotion and production of the event.



 The exhibitor/sponsor may use the event name before and during the event to solely promote its participation in compliance with guidelines produced by intelliFLEX.

### Space Assignment, Use, Installation, Occupancy and Dismantling

- intelliFLEX will assign exhibit and sponsor space. intelliFLEX may reassign the space or alter the event layout or venue at any time. The space is for the exhibitor/sponsor's use only.
- The exhibitor/sponsor may not share, sell, assign, sublease or charge admission for entry to any portion of the space without intelliFLEX prior written consent.
- The exhibitor/sponsor must fully occupy the space and must provide displays, equipment, carpeting etc unless intelliFLEX state otherwise.
- Under no circumstances may the exhibitor/sponsors dismantle their exhibit displays, including related equipment prior to the close of the event. Exhibitors/ sponsors who violate these guidelines shall be subject to a \$2,500 penalty.
- Any exhibits supplied by the exhibitor/sponsor must be constructed safely using sound engineering practices and must be installed before, occupied during and dismantled after the event in accordance with intelliFLEX schedule.
- Exhibitor/sponsor activities must be confined within their exhibit space and must be in support of products and services identified on the application form and directly related to Exhibitors normal business activities. intelliFLEX may refuse permission to exhibit any products or services intelliFLEX deems objectionable or unsuitable for the event

# **Co-Exhibiting**

 The exhibitor/sponsor may not bring in any other company, whether partner, supplier, client or other relationship to share their exhibit space without the advance agreement of intelliFLEX.

### Accommodation

- Accommodation costs are the sole responsibility of exhibitor/sponsor. Hotel room blocks may be made available for business events either at the event facility or at a nearby location.
- To receive the discounted rate, reservations must be made by the specified room block date, typically 30 days prior to the event. intelliFLEX makes no guarantees as to the availability and/or costs of the accommodation.

### **Own Risk**

 The exhibitor/sponsor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any legal claims by its insurer. Persons visiting, viewing, or otherwise participating in exhibitor/ sponsor space are deemed the invitees or licensees of exhibitor/sponsor and not of organizer.

## Limitation of Liability; Indemnity

- Under no circumstances is the organizer or the event facility liable for lost profits or other indirect, incidental, consequential or punitive damages for any of their acts or omissions in connection with the event, whether or not the organizers or event provider has been appraised of the possibility of such damages or loss of profits.
- In no event will organizers liability hereunder, or otherwise in connection with the event, exceed the amount actually paid to it by the exhibitor/sponsor for the space.
- The Organizer is not liable for any errors in any listing or descriptions or for omitting the exhibitor/sponsor from the event show guide or other materials.
- None of the event providers are liable to exhibitor/ sponsor for any damage, loss, harm or injury to the person, property, or business of the exhibitor/sponsor or any of its visitors, officers, agents, employees or other representatives resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident or any other reason in connection with the event or any planning meetings, demonstrations or staging, except to the extent such liability arises directly from the willful misconduct of the event provider against whom liability is sought.

#### Insurance

 Exhibitors/sponsors must carry a minimum of CAD\$2 Million Public Liability Insurance. intelliFLEX, the event venue facility and contractors do not accept any responsibility or liability to the loss or damage to your stand, personnel or equipment. As an exhibitor it is entirely your responsibility to ensure that your equipment is secure and fully insured at all times. Please note it is your responsibility to ensure that your Public Liability insurance is adequate.

## **Third-Party Contractors**

• The Organizer may require the exhibitor/sponsor to use designated third-party contractors to provide certain "Required Contractors" and Exhibitor/sponsor must then use only the required contractors for such services. Notwithstanding such designation, required Contractors and third-party vendors listed in the manual act solely as independent contractors and the organizer is not responsible for their performance, acts, or omissions.

• The cost for shipping and insurance of all display materials is the sole responsibility of exhibitor/sponsor.

#### **Compliance with Laws and Rules**

• The exhibitor/sponsor must comply with all applicable laws, regulations and ordinances in connection with the event, including but not limited to rules of the venue and any relevant labour union.

## **Third Party Proprietary Rights**

 The exhibitor/sponsor will not violate any proprietary rights of third parties in connection with its participation in the event, including but not limited to the performance, distribution or posting of copyrighted material without license, assignment, or either legally effective permission.

#### Release

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 The exhibitor/sponsor acknowledges that the event may be recorded and reproduced in any form (included but not limited to digital formats) and hereby authorizes the organizer and its designees to record, transcribe, modify, reproduce, publicly perform, display, distributed, redistribute and transmit in any form and for any purpose any such recording of the event, and agrees to execute any additional release presented by the organizer.

#### **Taxes and Licenses**

The exhibitor/sponsor is solely responsible for obtaining any licenses and permits and payment of all taxes (including sales tax), license fees or other charges applicable to its participation in the event including but not limited to performance, distribution or posting of copyrighted material without a license, assignment or other legally effective permission.

#### **Terms of Agreement**

 intelliFLEX reserve the right to terminate this contract immediately by written notice to the exhibitor/sponsor in the event of breach or anticipatory breach by the exhibitor/sponsor of any of the terms and conditions set forth herein.

### **Jurisdiction**

 Any disputes, legal re-course will be executed in Ottawa, in the Province of Ontario, Canada where intelliFLEX HQ is located.





